

PRESS RELEASE

MEDIA CONTACT
COLLIER COMMUNICATIONS
Joan Collier
e-mail: joancollier@comcast.net
phone: 941-954-3365

July 9, 2012 – FOR IMMEDIATE RELEASE

Robert Sublet Joins Normandy Harbor Insurance

Ft. Lauderdale—Normandy Harbor, an innovative and growing workers' compensation insurance carrier that offers customized plans to select Florida businesses, has hired Robert E. Sublet as Director of Marketing for Southwest Florida. In his new position, Sublet will work with Normandy Harbor's independent agency partners in Hillsborough, Pinellas, Manatee, Sarasota, Charlotte, Lee, Collier, Desoto, Highlands, Hendry, Polk, Hardee, Okeechobee, Glades, Pasco, Osceola and Monroe counties.

"Bob brings exceptional skills and experience to our agency relationship team," says Normandy Harbor President Therese "Terri" A. Stevens. "He understands the Florida workers' compensation marketplace and the challenges faced by agents and employers. His background in customer-focused sales and underwriting will be extremely valuable as he partners with our independent agency force to help them develop appropriate coverage plans for their policyholders."

"This is an exciting time to be joining Normandy Harbor," says Sublet. "We are in a tremendous growth mode, and Terri and her team have created an impressive package of workers' compensation products and services for Florida employers. I welcome the opportunity to be a part of the company's continued success."

Sublet's insurance experience includes commercial lines underwriting, marketing, agency appointments, and business development. He joins Normandy Harbor from Patriot National Insurance Group, where he was Territory Sales Manager. He also held sales and underwriting positions with Philadelphia Insurance Co., CNA Insurance Co., and Allmerica Financial Corp. He has a Florida 440 insurance license, and earned his bachelor's degree from Creighton University in Omaha and his master's degree from the University of Nebraska.

ABOUT NORMANDY HARBOR INSURANCE COMPANY

Normandy Harbor Insurance Company (www.normandyins.com) is committed to being recognized as the premier provider of innovative, cost effective workers' compensation solutions for Florida small and mid-size business owners. Founded in 2008, Normandy Harbor has grown to be one of the preferred Florida workers' compensation insurance providers for the healthcare industry and select general lines of business. The company is headquartered in Ft. Lauderdale.